

## BACHELOR IN FASHION DESIGN AND PATTERN DRAFTING

### Main Languages of Instruction:

French  English  Arabic

### Campus Where the Program Is Offered: CFDSS

### OBJECTIVES

The Bachelor in Fashion Design and Pattern Drafting aims to equip students with excellent technical skills while developing and refining their creative and marketing abilities. In the final year, students will design and construct a clothing collection, specializing in a specific market. The program also enables students to transition directly into the fashion industry upon graduation.

Applicants should have curious, critical, and observant minds with a strong interest in fashion.

### PROGRAM LEARNING OUTCOMES (COMPETENCIES)

- Analyzing trends and brand imagery within the fashion industry.
- Developing and designing collections and clothing lines.
- Executing garments by drafting patterns and creating prototypes for submission to garment production workshops.
- Overseeing every step in the production process, including advertising, imagery, and choice of products and accessories.

### PROGRAM REQUIREMENTS

**180 credits: Required courses (180 credits) and USJ General Education Program (32 credits - may be part of the above categories).**

#### Fundamental Courses (180 Cr.)

##### Required Courses (180 Cr.)

Personal Research and Development (2 Cr.). Market and Consumer Analysis (2 Cr.). Skirt Collection Development (4 Cr.). Textile (2 Cr.). Figure Base (2 Cr.). Civic Engagement (2 Cr.). Skirt Assembly (2 Cr.). Skirt Theory (2 Cr.). Creative Draping (2 Cr.). Skirt Application (4 Cr.). USJ Values in Daily Life (2 Cr.) Arabic Language and Culture (2 Cr.). Inspiration Approach (2 Cr.). Collection Approach level 1 (2 Cr.). Sustainable Fashion (2 Cr.). Technical Drawing level 1 (2 Cr.). Dress Final Project (4 Cr.). Digital Performance (2 Cr.). Shirt Assembly (2 Cr.). Shirt Theory (4 Cr.). Shirt Application (4 Cr.). Digital Basics (2 Cr.). Dress Theory (2 Cr.). Dress Application (4 Cr.). Collection Context (2 Cr.). Trend Book (2 Cr.). Optical Illusion (2 Cr.). Tailored Suit Collection Application (4 Cr.). Technical Drawing level 2 (2 Cr.). Digital Tools (2 Cr.). Tailored Suit Assembly (2 Cr.). Tailored Suit Construction (2 Cr.). Tailored Suit Draping (4 Cr.). Digital Production Strategies (2 Cr.). Creative Pattern Drafting (2 Cr.). Tailored Suit Execution (4 Cr.). Collection Approach level 2 (2 Cr.). Casual Wear Collection Application (4 Cr.). Fashion Styling (2 Cr.). Fashion Marketing (2 Cr.). Digital Portfolio (2 Cr.). Personal Identity (4 Cr.). Casual Wear Technique (2 Cr.). Casual Wear Assembly (2 Cr.). Realization of Group Casual Wear (4 Cr.). Digital Pattern Drafting Techniques (2 Cr.). Final Total Look (4 Cr.). Story Telling (2 Cr.). Creative Artistic Approach (2 Cr.). Collection Development (2 Cr.). Jury 1- Introduction to the Individual Theme (2 Cr.). Jury 2- Development of the Individual Theme (2 Cr.). Internship Report (4 Cr.). Advanced Assembly (2 Cr.). Advanced Draping (4 Cr.). Volume Research (2 Cr.). Volume Development (4 Cr.). Production Strategy (2 Cr.). Employability and Business Communication Skills (4 Cr.). Collection Plan (2 Cr.). Commercial Line (2 Cr.). Fashion Design Portfolio (2 Cr.). Jury 3 - Commercial Line and Collection Plan (2 Cr.). Jury 4 - Whole Collection (2 Cr.). Professional Brand Identity (2 Cr.). Graduate Project (4 Cr.). Final Collection Prototype (4 Cr.). Unique Collection (4 Cr.). Pattern Drafting Collection Identity (4 Cr.).

## USJ General Education Program (32 Cr.)

Code	Course Name	Credits
	<b>ENGLISH OR OTHER LANGUAGE</b>	<b>4</b>
435EBCSL2	Employability and Business Communication Skills	4
	<b>ARABIC</b>	<b>4</b>
	<i>Arabic Language and Culture</i>	<b>2</b>
435LALAL2	Arabic Language and Culture	2
	<i>Other Course Taught in Arabic</i>	<b>2</b>
PDo8L3	Tailored Suit Assembly	2
	<b>HUMANITIES</b>	<b>8</b>
o64VALEL1	USJ Values in Daily Life	2
	<i>Ethics</i>	<b>2</b>
FD27L2	Sustainable Fashion	2
	<i>Civic Engagement and Citizenship</i>	<b>2</b>
FD47L1	Civic Engagement	2
	<i>Other Humanities Course</i>	<b>2</b>
FD11L3	Optical Illusion	2
	<b>SOCIAL SCIENCES</b>	<b>6</b>
	<i>Professional Integration and/or Entrepreneurship</i>	<b>2</b>
FD46L6	Professional Brand Identity	2
	<i>Other Social Sciences Course</i>	<b>4</b>
FDPDL5	Internship Report	4
	<b>QUANTITATIVE TECHNIQUES</b>	<b>6</b>
PD28L2	Digital Basics	2
PD82L4	Digital Pattern Drafting Techniques	2
PD11L3	Digital Production Strategies	2
	<b>COMMUNICATION TECHNIQUES</b>	<b>4</b>
FD93L6	Jury 3 – Commercial Line and Collection Plan	2
FD97L6	Jury 4 – Whole Collection	2

## SUGGESTED STUDY PLAN

### Semester 1

Code	Course Name	Credits
FD01L1	Personal Research and Development	2
FD03L1	Market and Consumer Analysis	2
FD04L1	Skirt Collection Development	4
FD05L1	Textile	2
FD06L1	Figure Base	2
FD47L1	Civic Engagement	2
PDo1L1	Skirt Assembly	2

PD02L1	Skirt Theory	2
PD08L1	Creative Draping	2
PD60L1	Skirt Application	4
064VALEL1	USJ Values in Daily Life	2
435LALAL2	Arabic Language and Culture	2
<b>Total</b>		<b>28</b>

#### Semester 2

Code	Course Name	Credits
FD30L2	Inspiration Approach	2
FD26L2	Collection Approach Level 1	2
FD27L2	Sustainable Fashion	2
FD96L2	Technical Drawing Level 1	2
FD87L2	Dress Final Project	4
FD29L2	Digital Performance	2
PD04L2	Shirt Assembly	2
PD05L2	Shirt Theory	4
PD80L2	Shirt Application	4
PD28L2	Digital Basics	2
PD25L2	Dress Theory	2
PD29L2	Dress Application	4
<b>Total</b>		<b>32</b>

#### Semester 3

Code	Course Name	Credits
FD09L3	Collection Context	2
FD10L3	Trend Book	2
FD11L3	Optical Illusion	2
FD89L3	Tailored Suit Collection Application	4
FD88L3	Technical Drawing Level 2	2
FD90L3	Digital Tools	2
PD08L3	Tailored Suit Assembly	2
PD90L3	Tailored Suit Construction	2
PD10L3	Tailored Suit Draping	4
PD11L3	Digital Production Strategies	2
PD16L3	Creative Pattern Drafting	2
PD13L3	Tailored Suit Execution	4
<b>Total</b>		<b>30</b>

**Semester 4**

<b>Code</b>	<b>Course Name</b>	<b>Credits</b>
FD30L4	Collection Approach Level 2	2
FD86L4	Casual Wear Collection Application	4
FD35L4	Fashion Styling	2
FD84L4	Fashion Marketing	2
FD85L4	Digital Portfolio	2
FD34L4	Personal Identity	4
PD81L4	Casual Wear Technique	2
PD28L4	Casual Wear Assembly	2
PD29L4	Realization of Group Casual Wear	4
PD82L4	Digital Pattern Drafting Techniques	2
PD30L4	Final Total Look	4
	<b>Total</b>	<b>30</b>

**Semester 5**

<b>Code</b>	<b>Course Name</b>	<b>Credits</b>
FD91L5	Story Telling	2
FD92L5	Creative Artistic Approach	2
FD93L5	Collection Development	2
FD94L5	Jury 1 - Introduction to the Individual Theme	2
FD95L5	Jury 2 - Development of the Individual Theme	2
PD91L5	Advanced Assembly	2
PD92L5	Advanced Draping	4
PD93L5	Volume Research	2
PD94L5	Volume Development	4
PD95L5	Production Strategy	2
FDPDL5	Internship Report	4
435EBCSL2	Employability and Business Communication Skills	4
	<b>Total</b>	<b>32</b>

**Semester 6**

<b>Code</b>	<b>Course Name</b>	<b>Credits</b>
FD96L6	Collection Plan	2
FD95L6	Commercial Line	2
FD94L6	Fashion Design Portfolio	2
FD93L6	Jury 3 - Commercial Line and Collection Plan	2
FD97L6	Jury 4 - Whole Collection	2
FD46L6	Professional Brand Identity	2
FD99L6	Graduate Project	4
PD32L6	Final Collection Prototype	4

PD33L6	Unique Collection	4
PD34L6	Pattern Drafting Collection Identity	4
<b>Total</b>		<b>28</b>

## COURSE DESCRIPTION

<b>FD01L1</b>	<b>Personal Research and Development</b>	<b>2 Cr.</b>
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This foundational course guides students through self-discovery and creative exploration. It develops their unique artistic voice and teaches techniques for researching and developing mood boards. Through hands-on exercises, students will learn how to navigate online resources, draw inspiration from diverse artists, and curate their own sketchbooks. By the end of the course, students will have a clear artistic identity and a robust toolkit for creative expression.

<b>FD03L1</b>	<b>Market and Consumer Analysis</b>	<b>2 Cr.</b>
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This course emphasizes the importance of understanding the broader context of fashion for emerging designers. Students will work in groups and delve into the diverse sectors of the fashion industry, trace the evolution of styles and analyze consumer trends. Through historical study and contemporary analysis, students will gain insight into the dynamic interplay between fashion, culture and society. This course equips them with the necessary skills to navigate the complex landscape of the fashion marketplace and identify opportunities for innovation.

<b>FD04L1</b>	<b>Skirt Collection Development</b>	<b>4 Cr.</b>
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This course introduces the creative process with an emphasis on the taped skirt and lines techniques. Students will create four technically drawn skirts, and will become proficient in managing and constructing a coherent collection. They will consider key elements such as details, closures, length, fit, and fabric selection that complement the aesthetic of their designs. This course culminates in a final presentation before a panel of experts, where students will demonstrate their mastery of these skills and concepts.

<b>FD05L1</b>	<b>Textile</b>	<b>2 Cr.</b>
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This course explores innovative textiles as foundational elements of fashion design. Students will collect fabric samples from various shops and suppliers and will learn to identify each one by name, weave, and composition. In a second phase, they will learn to transform artwork into dynamic textile creations. Through experimentation with materials and techniques, students will bring their artistic visions to life, creating original fabric designs that push the boundaries of traditional fashion. From concept to execution, students will develop a keen eye for detail and build mastery in textile manipulation.

<b>FD06L1</b>	<b>Figure Base</b>	<b>2 Cr.</b>
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This course focuses on the fundamentals of figure drawing, emphasizing accurate proportions and movement. Students will practice two-dimensional (2D) and three-dimensional (3D) drawing through a series of exercises. They will develop fluency in rendering front and swayed figures, and apply advanced techniques in coloring and rendering. By mastering the figure base, students will gain the confidence to translate their design concepts into dynamic visual representations.

<b>FD47L1</b>	<b>Civic Engagement</b>	<b>2 Cr.</b>
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This course enables students to act and contribute to the public good and the broader community. They will work in groups to produce small items of their choosing, with the aim of selling them and donating the profits to a non-governmental organization working in the fashion industry, such as FabricAID or Arcenciel. Throughout the process, emphasis is placed on constructive interaction, information exchange, and creativity.

<b>PD01L1</b>	<b>Skirt Assembly</b>	<b>2 Cr.</b>
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This course familiarizes students with fundamental skirt construction techniques including skirt base assembly, zipper insertion, waistband attachment, facing application, topstitching, and overlocking. Students will become

proficient in operating both sewing and overlock machines, and will understand basic skirt patterns during cutting and sewing. Additionally, students will explore and execute various essential stitches commonly utilized in the apparel industry, such as open seams, closed seams, and different types of pleats.

<b>PDo2L1</b>	<b>Skirt Theory</b>	<b>2 Cr.</b>
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This course provides a comprehensive understanding of skirt patterns and their manipulation while adhering to the fundamental principles of pattern making. Students will study pattern construction and dart manipulation to enhance their proficiency in visualizing and executing both two-dimensional (2D) and three-dimensional (3D) construction techniques for various skirt styles, including the basic skirt, flared skirt, and flared skirt with one dart.

<b>PDo8L1</b>	<b>Creative Draping</b>	<b>2 Cr.</b>
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This course delves into the creative realm of draping to design and construct a personalized skirt. Students will draw inspiration from innovative techniques pioneered by renowned Japanese designer and pattern-making master, Shingo Sato, and explore unconventional approaches to garment creation. Through hands-on practice and experimentation, they will learn to manipulate fabric directly on the dress form to achieve unique silhouettes and precise fit. By the end of this course, students will have perfected their creative draping skills, expanded their repertoire of design techniques, and enhanced their understanding of garment construction principles.

<b>PD6oL1</b>	<b>Skirt Application</b>	<b>4 Cr.</b>
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This hands-on project serves as a culmination of students' learning journey, allowing them to apply theoretical concepts and practical techniques to bring their creative visions to life. Students will refine their craftsmanship through the process of draping, constructing and executing their designs, while developing a deeper appreciation for the complexities of garment creation.

<b>064VALEL1</b>	<b>USJ Values in Daily Life</b>	<b>2 Cr.</b>
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This course aims to raise students' awareness of the core values of the Saint Joseph University of Beirut (USJ) so they can integrate them into their personal, interpersonal, and professional lives. It engages them in critical reflection on how the values outlined in the USJ Charter can influence their behavior, actions, and decisions in addressing the challenges of the contemporary world. They will also become aware of global issues and ethical responsibilities, ready to positively contribute to building a better society.

<b>435LALAL2</b>	<b>Arabic Language and Culture</b>	<b>2 Cr.</b>
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This course introduces students to the Arabic language and to cultural fields of their choice, such as media, arts, literature, theater, and cinema. Students will develop their Arabic language skills while exploring cultural aspects related to their chosen field. They will also acquire practical communication skills and understand both contemporary and traditional Arab culture.

<b>FD3oL2</b>	<b>Inspiration Approach</b>	<b>2 Cr.</b>
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Art is a rich source of inspiration for fashion designers. This course explores the intersection of art and fashion, guiding students in translating artistic concepts into compelling design narratives. Through hands-on projects, they will adapt diverse artistic styles to their own creative vision, weaving them into coherent collection themes. They will also research the history of dresses, building a database of shapes and cuts that will support their work in the final exam. By embracing the power of inspiration, students will begin to cultivate a signature design aesthetic.

<b>FD26L2</b>	<b>Collection Approach Level 1</b>	<b>2 Cr.</b>
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This course explores an innovative creative technique by incorporating two distinct checkered patterns. Students will draw random lines intersecting at the checkered points, cut along these lines, and subsequently sew together opposite patterns. The resulting fabric volumes are draped onto mannequins to craft four unique shirts. By the end of this course, students will capture detailed photographs to serve as a visual reference for the collection.

<b>FD27L2</b>	<b>Sustainable Fashion</b>	<b>2 Cr.</b>
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This innovative course addresses the growing importance of sustainability in fashion design. Students will confront the challenge of sustainable garment production by repurposing old garments and fabrics to create new

designs. Through a process of deconstruction and reconstruction, students will transform discarded materials into innovative sweatshirts. By embracing sustainable practices, students will learn to harness creativity as a force for positive change in the fashion industry.

<b>FD96L2</b>	<b>Technical Drawing Level 1</b>	<b>2 Cr.</b>
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This course introduces technical drawings, which serve as visual representations of product construction, facilitating effective communication between fashion designers and pattern drafters. Through this process, students will become familiar with the specialized language utilized in the industry, enhancing their ability to collaborate and articulate design concepts accurately.

<b>FD87L2</b>	<b>Dress Final Project</b>	<b>4 Cr.</b>
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Students will develop a collection comprising six dresses, informed by a creative approach that they have refined throughout the year. Students will create a mood board, conduct fabric research, and produce technical drawings for each garment. They will also illustrate one figure, either by hand or digitally, according to their individual preferences. The project culminates in a final presentation before a panel of jurors for evaluation and critique.

<b>FD29L2</b>	<b>Digital Performance</b>	<b>2 Cr.</b>
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This course introduces students to Adobe Illustrator and Photoshop, focusing on practical skills essential in the field. Emphasis is placed on problem-solving, visual communication, typography, and design development. Additionally, students will learn media literacy, design fundamentals, and basic critique methods. By the end of this course, students will be able to create mood boards in Photoshop, produce technical drawings in Illustrator, and integrate both software for layout design.

<b>PD04L2</b>	<b>Shirt Assembly</b>	<b>2 Cr.</b>
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This course equips students with foundational skills in shirt construction, including assembling collars, sleeves, cuffs, slits, and buttoning tabs. They will develop proficiency in interpreting shirt patterns during cutting and sewing processes, laying the groundwork for more advanced garment construction techniques.

<b>PD05L2</b>	<b>Shirt Theory</b>	<b>4 Cr.</b>
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This course familiarizes students with shirt construction while respecting the fundamentals of pattern making. Students will improve their mastery of visualization and execution of shirts in 2D and 3D.

<b>PD80L2</b>	<b>Shirt Application</b>	<b>4 Cr.</b>
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This course enables students to apply the comprehensive knowledge acquired from previous courses to drape, construct, and execute a personalized shirt design developed in the fashion design class. This hands-on project allows students to integrate theoretical concepts with practical skills, resulting in the realization of their creative vision. Through meticulous attention to detail and craftsmanship, students will demonstrate their proficiency in garment construction and design.

<b>PD28L2</b>	<b>Digital Basics</b>	<b>2 Cr.</b>
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This course assists students in developing a professional production file that encompasses essential information for manufacturing, assembling, and finishing a product. This file adheres to the specifications outlined in the quality agreement, ensuring consistency and adherence to standards throughout the production process using the Clo3D program. By the end of this course, students will be able to create a basic skirt with the correct measurements using Clo3D.

<b>PD25L2</b>	<b>Dress Theory</b>	<b>2 Cr.</b>
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This course promotes a global understanding of dress construction and draping through the exploration of pattern creation and dart manipulation. Students will optimize their abilities to execute different dress designs in 2D and 3D.

<b>PD29L2</b>	<b>Dress Application</b>	<b>4 Cr.</b>
This course enables students to apply all previously acquired knowledge to construct and design a personalized dress. They will realize their creative vision by paying meticulous attention to details.		
<b>FD09L3</b>	<b>Collection Context</b>	<b>2 Cr.</b>
This course enables students to conduct extensive research on various artists and seek inspiration to enrich their personal creative universe. This exploration contributes to the development of a robust database for the tailor suit collection, fostering a diverse and innovative design approach.		
<b>FD10L3</b>	<b>Trend Book</b>	<b>2 Cr.</b>
This course enables students to recognize emerging social ideas and trends while strengthening communication and professional development skills within a group setting. They will engage in the comprehensive collection, analysis, and synthesis of all facets associated with these trends. Subsequently, they will translate their findings into conceptual frameworks, thematic elements, visual representations, and color schemes to inspire and direct the product innovation process and facilitate new developments. This process fosters a dynamic environment for creativity and strategic thinking, positioning students to effectively respond to evolving market demands.		
<b>FD11L3</b>	<b>Optical Illusion</b>	<b>2 Cr.</b>
This course promotes the integration of sustainable practices and upcycling within the fashion industry, emphasizing the creation of stylish garments while mitigating the overconsumption of fabrics. This collaborative project involves partnering with a non-governmental organization (NGO) specializing in artisanal work, fostering employment opportunities for skilled craftsmen and positively contributing to environmental preservation.		
<b>FD89L3</b>	<b>Tailored Suit Collection Application</b>	<b>4 Cr.</b>
This course enables students to formulate and develop a cohesive collection centered around tailor suit jackets complemented by coordinated trousers. Drawing inspiration from the innovative design philosophy of Korean fashion luminary, Mason Jung, students will apply the vanishing creative approach to conceptualize and refine the collection's aesthetic and structural elements.		
<b>FD88L3</b>	<b>Technical Drawing Level 2</b>	<b>2 Cr.</b>
This course introduces the technical illustration of tailor suits and casualwear. They will acquire proficiency in measuring volume and length for both front and back views, meticulously incorporating all pertinent details while zooming in to ensure accuracy. Students will then apply this knowledge to effectively document the technical aspects of the garment on a comprehensive technical sheet in a laid-flat position.		
<b>FD90L3</b>	<b>Digital Tools</b>	<b>2 Cr.</b>
This course serves as a seamless progression from the Digital Performance course (FD29L2), offering students an in-depth exploration of advanced Adobe tools. Through comprehensive instruction, students will refine their digital figure drawing techniques and master the exclusive use of Adobe Photoshop and Illustrator for meticulously coloring their fashion collections.		
<b>FD30L4</b>	<b>Collection Approach Level 2</b>	<b>2 Cr.</b>
This course explores an innovative and creative approach to tackle challenges. It encourages students to think beyond conventional boundaries, fostering experimentation and the cultivation of original, pragmatic methods to realize creative concepts.		
<b>FD86L4</b>	<b>Casual Wear Collection Application</b>	<b>4 Cr.</b>
This course enables students to collaboratively develop a casualwear collection, following a systematic, multi-step process. They will begin by establishing a cohesive concept and compiling an inspirational mood board as a foundation for creativity. Students will also delve into the selection of fabrics, colors, volumes, and garment lines,		

carefully considering all aesthetic elements integrated into the collection. This group approach not only fosters critical thinking but also enhances opportunities for collective learning and accomplishment.

<b>FD35L4</b>	<b>Fashion Styling</b>	<b>2 Cr.</b>
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This course guides students in exploring personal expression through attire and overall presentation. They will thoughtfully select and pair garments, accessories, hairstyle, and makeup to curate an appealing and cohesive style. The course aims to help students articulate a consistent and emblematic image reflective of their persona or brand identity.

<b>FD84L4</b>	<b>Fashion Marketing</b>	<b>2 Cr.</b>
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This course covers contemporary marketing principles and the intersection of fashion with business dynamics. Students will explore market demands, cultivate brand recognition, and influence consumer perceptions through a comprehensive examination that encompasses both theoretical frameworks and practical applications. Topics covered include strategic planning, brand development, and various promotional methodologies, providing a holistic understanding of effective marketing strategies within the fashion industry.

<b>FD85L4</b>	<b>Digital Portfolio</b>	<b>2 Cr.</b>
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At this stage, students will proficiently apply design principles acquired in Digital Performance (FD29L2) and Digital Illustration (FD90L3) to create well-executed layouts. The course focuses on mastering Adobe InDesign, the industry-standard software for editorial design. By the end of this course, students will design a personal portfolio that epitomizes their unique style, and showcase their finest projects.

<b>FD34L4</b>	<b>Personal Identity</b>	<b>4 Cr.</b>
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This final examination summarizes students' learning by assessing their knowledge, skills, and behavioral competencies. It provides a comprehensive evaluation of personal progress, highlights strengths, and identifies areas for improvement.

<b>PDo8L3</b>	<b>Tailored Suit Assembly</b>	<b>2 Cr.</b>
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This course guides students in presenting study pieces for the tailored jacket and pants database. They will apply the different types of tailored collars, tailored sleeves, various pockets, and the zipper fly on muslin. Students will learn the Arabic technical vocabulary used in creating patterns and the assembly of clothes that is mostly optimized in factories.

<b>PD90L3</b>	<b>Tailored Suit Construction</b>	<b>2 Cr.</b>
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This course allows students to understand the intricacies of tailor suit construction, produce a pinned muslin and adjust the proper fit of the garment based on an imposed technical drawing.

<b>PD10L3</b>	<b>Tailored Suit Draping</b>	<b>4 Cr.</b>
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This course teaches students to master the art of draping a tailored jacket, following the steps in preparing the muslin. They will apply draping techniques to the bodice, tailored collar, and tailored sleeve, focusing on achieving optimal volume, fit, and fabric fall.

<b>PD11L3</b>	<b>Digital Production Strategies</b>	<b>2 Cr.</b>
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This course guides students in computing a full trousers' pattern on Clo3D, ensuring precision in all quantitative measurements and computations. Students will learn the scientific culture of the industrial fashion world, culminating in the creation of a meticulously detailed production file encompassing garment specifications, finishing, measurements, and fabric choices.

<b>PD16L3</b>	<b>Creative Pattern Drafting</b>	<b>2 Cr.</b>
This course introduces the innovative vanishing method technique and its significance in the realm of pattern making. Students will create a diverse array of creative study pieces that underscore the pivotal role of pattern making in elevating a garment.		
<b>PD13L3</b>	<b>Tailored Suit Execution</b>	<b>4 Cr.</b>
This course guides students in constructing a suit from the fashion design collection, closely adhering to provided technical drawings. They will prepare a muslin and refine its fit through meticulous adjustments. Students will also select fabric that matches with the fall of the design and apply a diverse range of techniques acquired throughout the semester to ensure the realization of a high-quality garment.		
<b>PD81L4</b>	<b>Casual Wear Technique</b>	<b>2 Cr.</b>
This course expands students' construction knowledge by exploring new techniques for casualwear products such as collars, sleeves, and pockets. They will then translate construction methods into meticulously detailed professional patterns, enhancing proficiency in garment creation.		
<b>PD28L4</b>	<b>Casual Wear Assembly</b>	<b>2 Cr.</b>
This course teaches students to assemble a variety of casualwear garments, emphasizing finishing techniques unique to each product. They will also learn to carefully select fabrics that complement the conceptual vision of each garment, ensuring cohesion between material choice and design concept.		
<b>PD29L4</b>	<b>Realization of Group Casual Wear</b>	<b>4 Cr.</b>
This course engages students in teamwork to create two casualwear looks within the fashion design class. It fosters the development of essential teamwork skills, including effective communication, adherence to predefined plans, and the cultivation of a supportive working environment. Students are encouraged to accept and delegate leadership roles, nurturing responsibility and resilience within the group.		
<b>PD82L4</b>	<b>Digital Pattern Drafting Techniques</b>	<b>2 Cr.</b>
This course teaches students to compute jersey patterns using Clo3D techniques, perform a quantitative analysis respecting the body measurements and understand the elasticity of different fabrics. They will execute the complete look, ensuring proper adjustment to effectively fit the wearer's silhouette.		
<b>PD30L4</b>	<b>Final Total Look</b>	<b>4 Cr.</b>
This course enables students to integrate all the techniques and skills acquired throughout the year to construct a complete look, be it casualwear or a tailored suit, from the final fashion design collection. They will meticulously adhere to provided technical drawings, refining both fitting and patterns as necessary. Students will also select fabrics that align with the theme and the fall of the garment and execute the final look with all the details and creative finishings to achieve a polished outcome.		
<b>FD91L5</b>	<b>Story Telling</b>	<b>2 Cr.</b>
This course enables students to develop a narrative around a chosen theme, using tools such as a mood board, artistic visual research, and cultural references. They will also learn to identify and target the codes of their sector, aligning fabric and color selections accordingly to reinforce thematic resonance and industry relevance.		
<b>FD92L5</b>	<b>Creative Artistic Approach</b>	<b>2 Cr.</b>
This course cultivates students' ability to observe uniquely and think innovatively within a structured methodology. Through tailored creative exercises, they will explore their individual creative universes, fostering diverse approaches to expression and original ways of thinking.		

<b>FD93L5</b>	<b>Collection Development</b>	<b>2 Cr.</b>
This course enables students to demonstrate a range of product variations characterized by diverse volumes. These explorations illustrate the evolution of a comprehensive garment that encapsulates the essence of the collection.		
<b>FD94L5</b>	<b>Jury 1 - Introduction to Individual Theme</b>	<b>2 Cr.</b>
This course prepares students to deliver an engaging and interactive presentation that effectively communicates the historical context and thematic essence of their collection. They will use precise language and a poised demeanor to articulate ideas with mastery and precision, ensuring clarity and resonance with the audience.		
<b>FD95L5</b>	<b>Jury 2 - Development of the Individual Theme</b>	<b>2 Cr.</b>
This course guides students in delivering a comprehensive katalog that summarizes the content and structural essence of their collection. This includes an editorial component, artistic references, a mood board, a diverse color palette, and a selection of textiles, offering a holistic overview of the collection's narrative, aesthetic, and material foundations.		
<b>FDPDL5</b>	<b>Internship Report</b>	<b>4 Cr.</b>
This internship requires students to prepare a comprehensive report detailing the tasks undertaken during the internship period, along with an assessment of the intern's role within the organization. The report should offer pertinent insights into the intern's experiences, highlighting their intellectual and visual curiosity, as well as their adeptness at collaborating within a team and assuming responsibilities as needed.		
<b>FD96L6</b>	<b>Collection Plan</b>	<b>2 Cr.</b>
This course presents the collection plan technique as a key tool for effective collection management. This strategic activity involves the meticulous organization and oversight of products within a new collection to ensure coherence, logical progression, and a balanced blend of commercial viability and creative innovation.		
<b>FD95L6</b>	<b>Commercial Line</b>	<b>2 Cr.</b>
This course guides students in creating a supplementary small collection drawing inspiration from the fabrics, colors, and cuts featured in the main collection, albeit in a more streamlined and commercially accessible format.		
<b>FD94L6</b>	<b>Fashion Design Portfolio</b>	<b>2 Cr.</b>
This course guides students in creating a portfolio characterized by both its layout and content, ensuring a harmonious presentation of styled and coordinated products. Through meticulous styling and product pairing, they will effectively convey the identity and positioning within the sector.		
<b>FD93L6</b>	<b>Jury 3 - Commercial Line and Collection Plan</b>	<b>2 Cr.</b>
This course enables students to refine and perfect a commercially viable line of products, focusing on every detail within a comprehensive collection plan. They will strategically manage product development to ensure cohesion and synergy across all elements of the collection, effectively meeting market demands.		
<b>FD97L6</b>	<b>Jury 4 - Whole Collection</b>	<b>2 Cr.</b>
Building on foundational knowledge from previous modules, students will present their main collection to a professional jury as the core of their brand's creative expression. The collection emphasizes a commercial line that balances creative vision with market viability, leveraging insights gained from modules on design principles, fabric selection, pattern making, and garment construction. Students will also focus on brand development, encompassing the strategic evolution of the brand identity to effectively resonate with the target audience.		
<b>FD46L6</b>	<b>Professional Brand Identity</b>	<b>2 Cr.</b>
This course develops students' proficiency in brand positioning strategies and comprehensive price studies to ensure competitive market placement. They will develop a distinct brand identity and visualize its strategic		

positioning within the market landscape. Moreover, they will acquire skills in online communication strategies to effectively engage target audiences in the digital sphere. Students will explore the concept of eco-packaging and its pivotal role in sustainability, culminating in the creation of innovative and unique designs aligned with environmental consciousness.

<b>FD99L6</b>	<b>Graduate Project</b>	<b>4 Cr.</b>
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This final project culminates the fashion design work accomplished throughout the three years at ESMOD, integrating the main collection, commercial line, and brand identity. Students will gain the tools and expertise necessary to navigate the intricacies of the fashion industry, from concept to execution.

<b>PD91L5</b>	<b>Advanced Assembly</b>	<b>2 Cr.</b>
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This course guides students to construct a vest in muslin using patterns created in CLO3D. They will apply the sheathed sewing technique with precision and attention to detail.

<b>PD92L5</b>	<b>Advanced Draping</b>	<b>4 Cr.</b>
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This course enables students to demonstrate the mummy draping technique on a strapless garment and create a sunray-draped dress. They will construct the strapless design in fabric and drape a dress from their fashion design collection, showcasing proficiency in various draping methods. The dress will be executed in muslin fabric.

<b>PD93L5</b>	<b>Volume Research</b>	<b>2 Cr.</b>
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This course enables students to understand the volume and finishing techniques of trench coat construction. They will deconstruct two sleeve-based garments with varying styles to analyze their patterns and fabrication methods. Through this process, students will observe and evaluate the pieces to inspire a new design and explore innovative approaches to garment volume.

<b>PD94L5</b>	<b>Volume Development</b>	<b>4 Cr.</b>
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This course guides students to incorporate volume derived from the fashion design concept into the creation of a coat, elucidating the nuances of volume and shape envisioned for the final collection. They will create a bundle comprising five study pieces aligned with the overarching theme, with creative details to accentuate its complexity and sophistication.

<b>PD95L5</b>	<b>Production Strategy</b>	<b>2 Cr.</b>
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This course guides students in creating a meticulously detailed professional folder that encompasses all production-related information essential for effective execution. This comprehensive resource includes technical sheets, costing sheets, precise measurements, finishing details, and sewing plans, providing a blueprint for the production process.

<b>435EBCSL2</b>	<b>Employability and Business Communication Skills</b>	<b>4 Cr.</b>
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This course provides students with the foundational “soft skills” and work-based learning experiences to prepare them for success in the workplace. It is designed to facilitate participatory, hands-on teaching and learning. Students will be actively engaged in the learning process and provided opportunities to practice and enhance new skills and gain the self-confidence necessary to secure and maintain work related to their professional goals. Work-based learning activities are woven into the course and will require students to go to real workplaces in the community outside of class time. Throughout the course, students will create a career portfolio that will help them on their experiential journey from student to employee.

<b>PD32L6</b>	<b>Final Collection Prototype</b>	<b>4 Cr.</b>
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This course guides students to create a diverse collection of 12 distinct products, meticulously adjusting fit on dummies and translating these adjustments onto muslin prototypes for presentation to a panel of industry professionals. Students will explore innovative finishing techniques tailored to enhance the collection’s aesthetic appeal, applying these refinements to final fabric samples to showcase their potential impact on the finished products.



**PD33L6**

**Unique Collection**

**4 Cr.**

This course guides students to produce the final 12 prototype pieces using carefully selected fabrics that harmonize with the unique aesthetic of the student's collection, ensuring alignment with the intended drape, volume, and technical specifications outlined in the drawings. They will prepare a meticulously detailed costing folder that accurately reflects the production expenses associated with the collection, tailored to meet the specific requirements and standards of the industry sector targeted by the collection.

**PD34L6**

**Pattern Drafting Collection Identity**

**4 Cr.**

This course enables students to showcase the culminating personal collection of 12 pieces before a panel of industry experts, highlighting the creativity, technical intricacies, and finishing of each garment. They will present a comprehensive overview of the wholesale and retail costs associated with the collection, explaining the pricing strategy that balances craftsmanship value with market demand.